

# Blue Bird Vision – PROPANE



A young girl with long brown hair, wearing a bright green zip-up jacket, dark brown pants, and tan shoes, stands with her hands in her pockets. She is carrying a large green backpack. To her right are two yellow school buses. The bus in the foreground is a smaller model, and the one behind it is a larger model. Both buses have "SCHOOL BUS" written on their front. The background is a solid yellow color with a white rectangular area containing the buses and the girl. A blue horizontal line runs across the middle of the image.

Powered by:

**ROUSH**  
CLEANTECH



 **BLUE BIRD**  
A heritage of looking ahead.

# Who We Are



**ROUSH**<sup>®</sup>  
CLEANTECH



# Blue Bird Propane History



- 1) **Blue Bird launched our Generation 1 Propane system (vapor system) in 1992**
- 2) **We launched our Generation 2 Propane system (first liquid injection system) in 2007 with the GM8.1L / PTI / CleanFuel**
- 3) **We launched our Generation 3 Propane system in 2011 with the Ford / ROUSH CleanTech technology**
- 4) **We are currently in our Generation 4 Propane system, launched in 2014 with the Ford / ROUSH CleanTech technology**
  - **We have listened to the owners and technicians and made considerable improvements regarding maintenance accessibility, performance and emissions**



# What is Propane Autogas?



## ❖ Abundant Domestic Fuel:

- 90% of propane used in the U.S. comes from the U.S.
- 7% of propane used in the U.S. comes from Canada
- By-Product of natural gas processing and petroleum refining.

## ❖ Growing Acceptance:

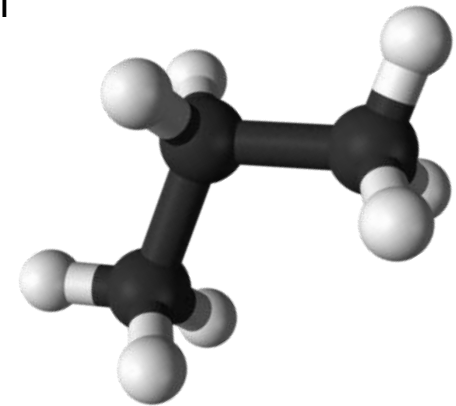
- Largest public refueling infrastructure of any alternative fuel
- Powers over 23 million vehicles worldwide
- Price gap continues to widen

## ❖ Environmentally Friendly:

- 60% reduction in Nitrogen Oxide (NO<sub>x</sub>) emissions
- 80% reduction in Hydrocarbon emissions
- 100% reduction in Particulate Matter (PM) emissions

## ❖ Fuel Safety:

- Low operating pressure (150-250 psi)
- Narrow flammability range (2.2%-9.6% Fuel to air ratio)



Propane Molecule  
(C<sub>3</sub>H<sub>8</sub>)

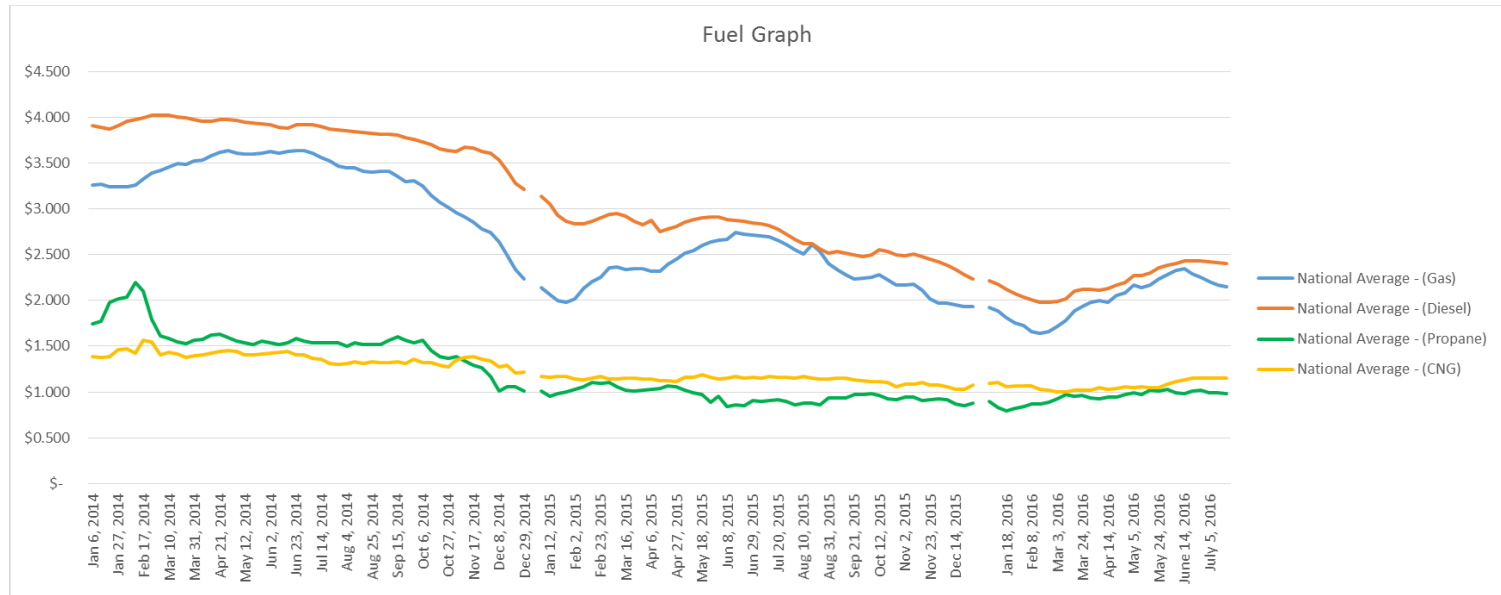




- ❖ Propane has a higher octane rating than gasoline (**104 to 112**, compared with 87 to 92 for gasoline) and potentially more horsepower, but its lower British thermal unit (Btu) rating per gallon results in lower fuel economy. However, the price per gallon can quickly offset the lower fuel economy.
  
- ❖ **Energy content per gallon of fuel**
  - Diesel – 128,488 BTUs
  - Propane – 84,250 BTUs
  
- ❖ **What does this mean?**
  - Propane only has approximately 65% the energy content per gallon as a gallon of diesel
  - You will get fewer miles per gallon than you currently get with diesel but propane is considerably cheaper.



# Fuel Price Information



- ❖ As much as gasoline and diesel has dropped in price, propane has followed suit
- ❖ On a national average, propane is 50% less expensive than diesel
- ❖ There is a Federal fuel rebate through the end of 2016
  - Propane - \$0.36
  - Not yet passed for 2017



## Cost per Mile





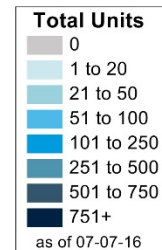
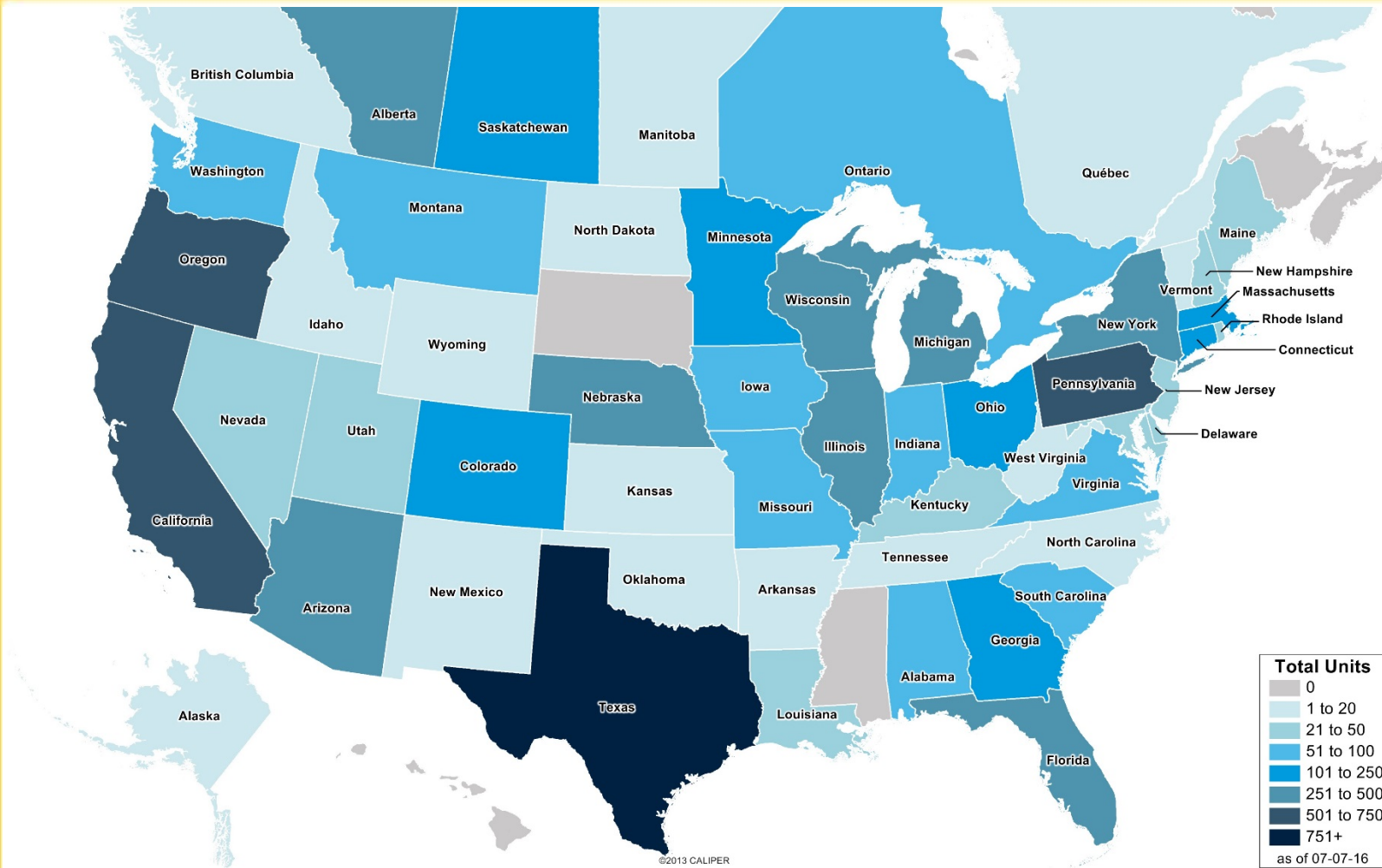
# Current Deployments

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# Blue Bird Vision N.A. Propane Deployments



10,000 propane powered Blue Bird Visions sold since introduction

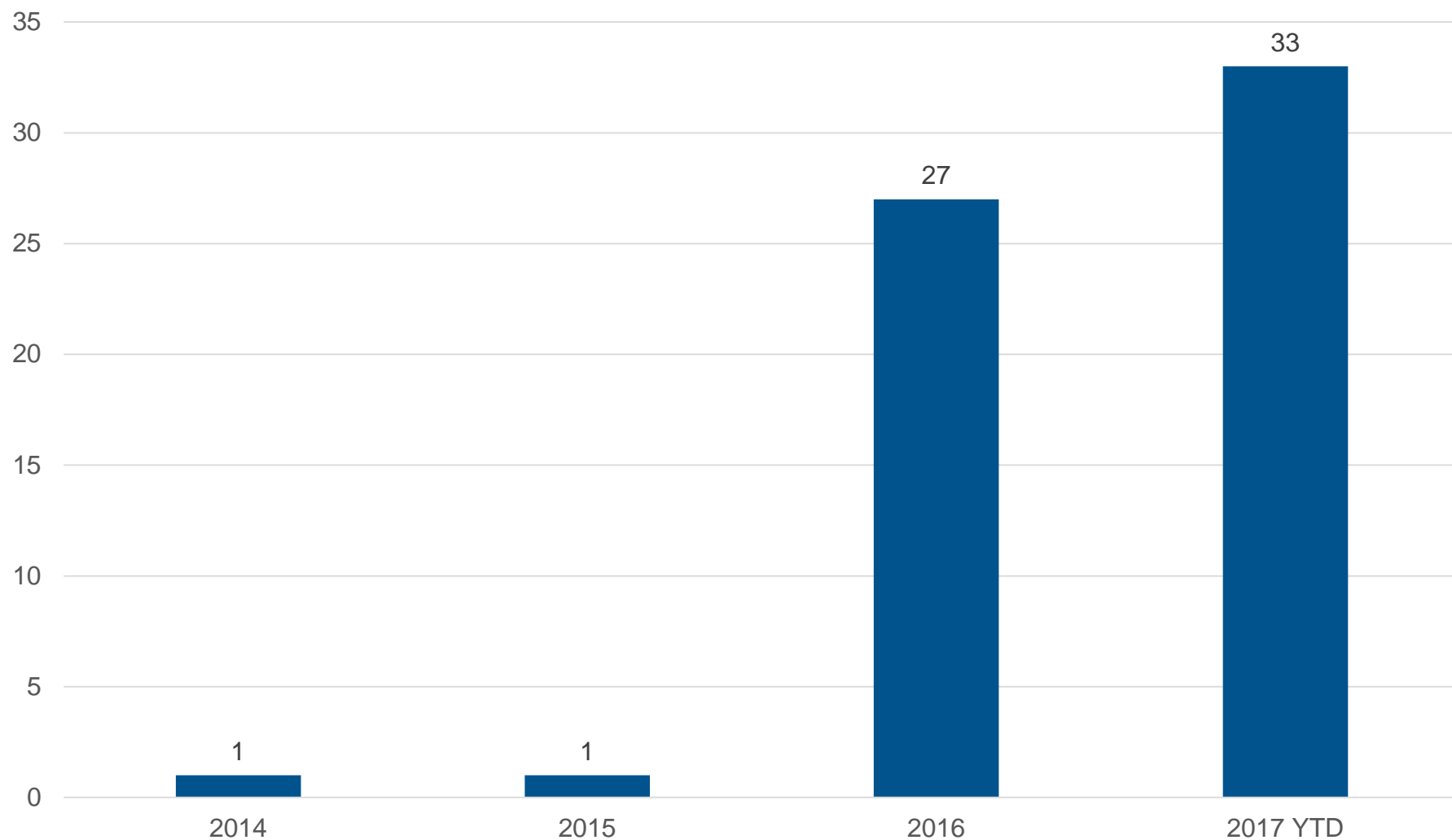




- ❖ **11 Contractors and 2 Municipal Customers by end of Summer**
- ❖ **62 Total Propane Buses in Maryland**
- ❖ **Counties**
  - **Caroline County (Municipal)**
  - **Wicomico County (Municipal)**
  - **Anne Arundel County**
  - **Cecil County**
  - **Queen Anne County**
  - **Worcester County**
- ❖ **Contractors**
  - **Jubb's Bus Service**
  - **MBG Enterprises**
  - **Marshall Bus Company**
  - **R.E. Wilson & Sons Bus Company**

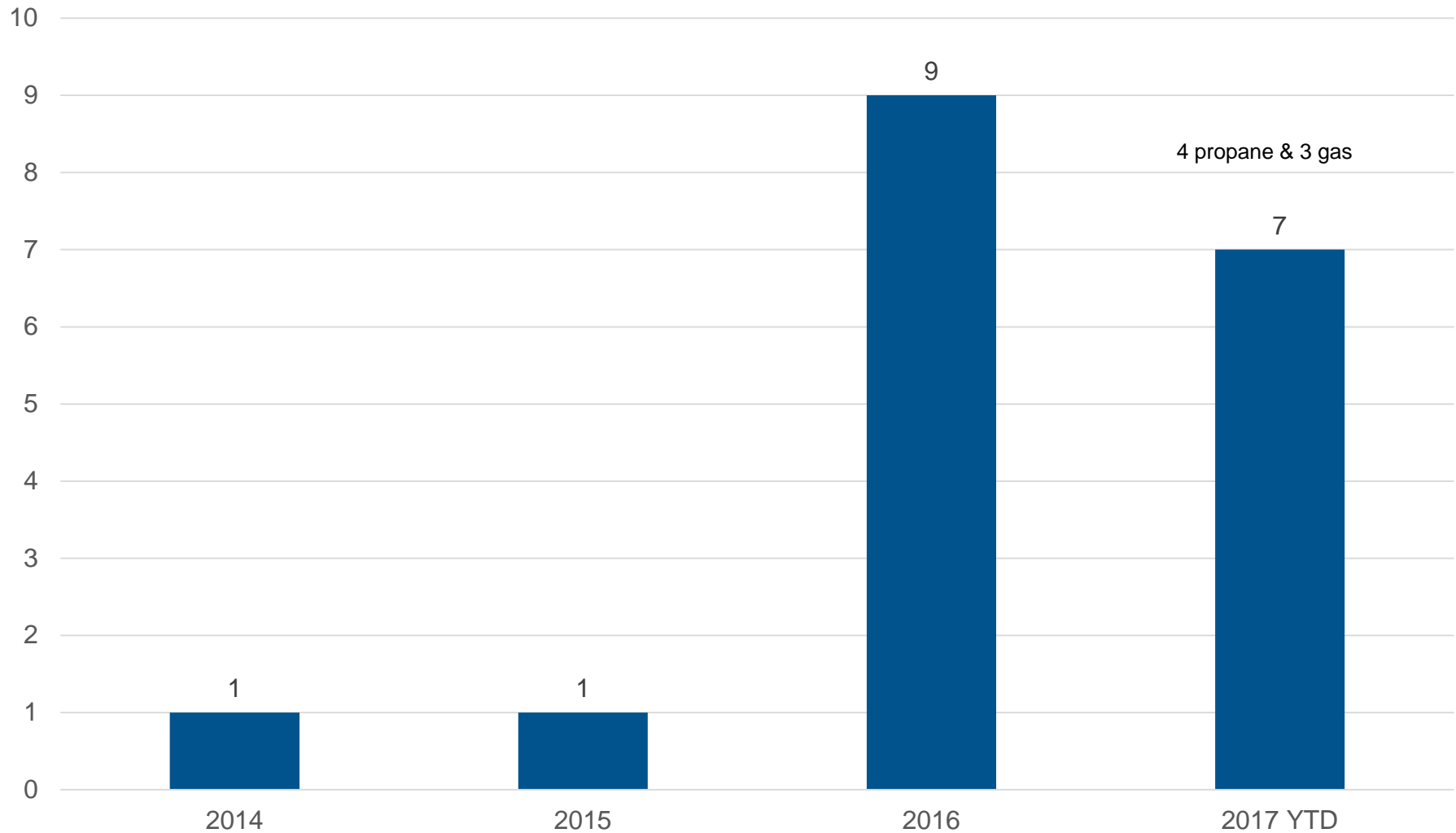


# Blue Bird Propane Sales - Maryland



**2014 - 2017**

## New propane/gas customers 2014 – present - Maryland





- ❖ **Mechanics like the simplicity of maintenance over diesel**
- ❖ **Drivers enjoy the quiet engine**
- ❖ **Cold start issues eliminated**
- ❖ **Most end-users in Maryland are return customers**
- ❖ **Keys to growth**
  - **Propane Education**
  - **Sharing experiences with neighboring counties**
  - **Take advantage funding opportunities.**
  - **Partner with a knowledgeable fuel provider.**





# Why Propane



A heritage of looking ahead.



## Why are Districts converting to PROPANE buses?

### ❖ Cost savings

- Maintenance
- Fuel Costs



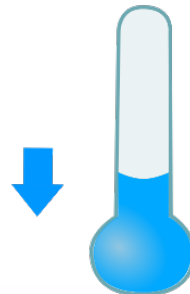
### ❖ Lowest Emissions in a School Bus



### ❖ Noise Characteristics



### ❖ Cold Weather Performance





# Maintenance Components to Eliminated



Charged Air Cooler



# Maintenance Components to Eliminated



EGR Cooler



# Maintenance Components to Eliminated



EGR Valve

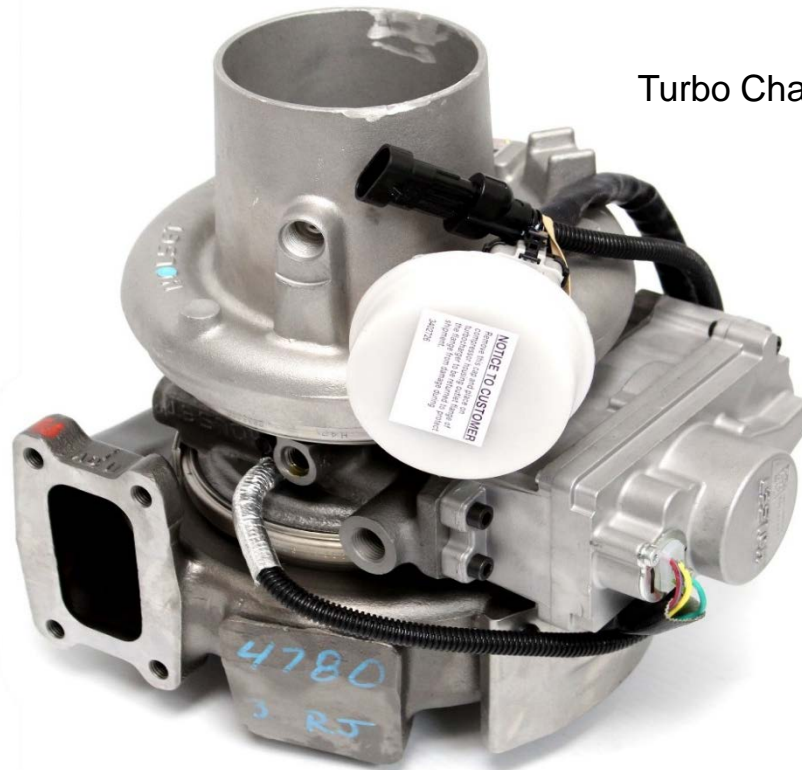


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# Maintenance Components to Eliminated



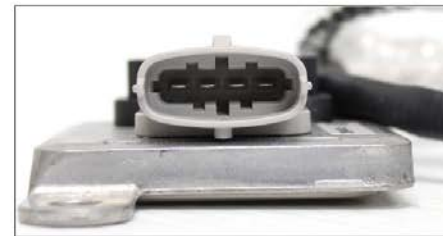
Turbo Charger



# Maintenance Components to Eliminated



Dosing unit



# Maintenance Components to Eliminated



Pre-Oxidation Catalyst

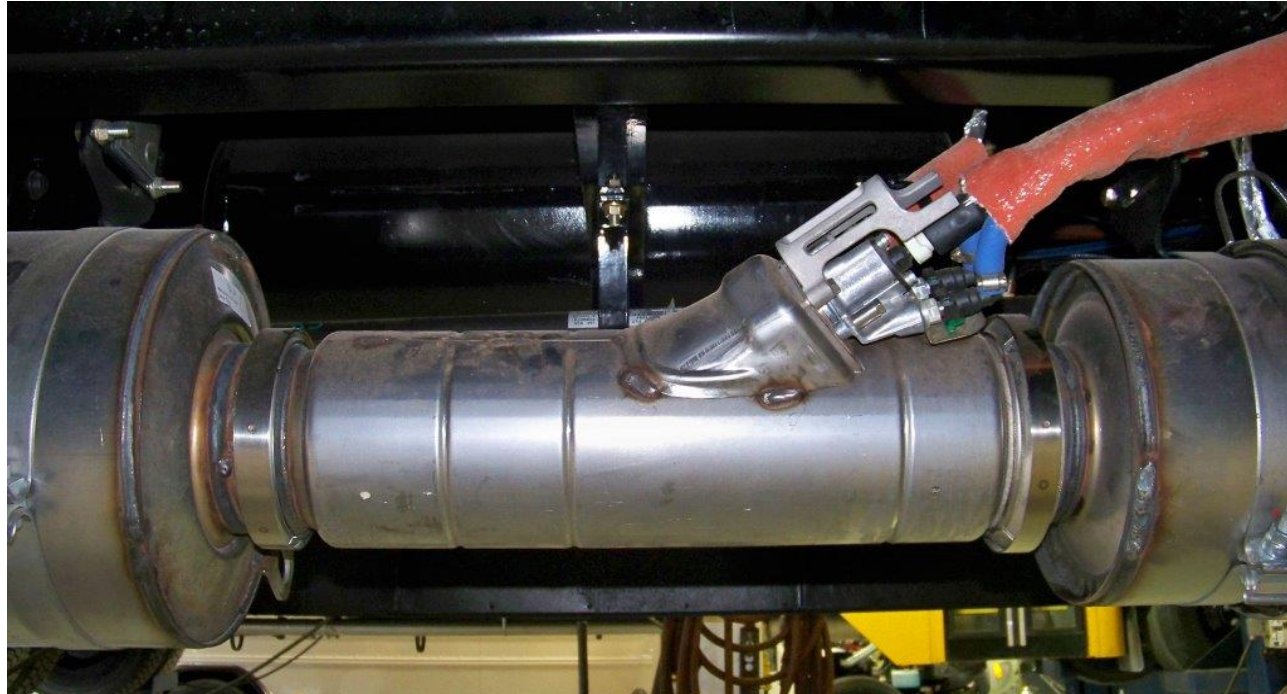




# Maintenance Components to Eliminated



Dosing Module



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# Maintenance Components to Eliminated



Heated Supply Line



# Maintenance Components to Eliminated



Dosing Control Unit



# Maintenance Components to Eliminated



Assembly for DEF Tank





# Maintenance Components to Eliminated



DEF Tank



# Maintenance Components to Eliminated



SCR Catalyst





# Maintenance Components to Eliminated



NOx Sensors



[illegible]

# Oil Change compared to Diesel



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Ford V10  
Gas and Propane  
7  
Quarts



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Diesel Engine  
17-30 Quarts



# Real World Savings with Propane



- ❖ **Our customers report**
  - **\$0.77 per mile on diesel buses**
  - **\$0.43 per mile on propane buses**
- ❖ **That's a savings of \$0.34 per mile, which means.....**
- ❖ **If you drive 12,000 miles per year and operate for 15 years...**
  - **1 bus saves \$4,080 in 1 year**
  - **1 bus saves \$61,200 in its lifetime**
- ❖ **Total Cost of Ownership (TCO) Calculator available for YOUR fleet.**



**Return on Investment**

# TCO: Fuel & Maintenance Costs



## Total Cost of Ownership for YOUR fleet:

Fuel Costs	PROPANE		/ gallon	DIESEL		/ gallon
	Pre-Rebate	Post-Rebate				
Fuel cost	\$0.91	\$0.41		\$2.00		
Propane rebate / gallon	\$0.50					
Miles / gallon	3.6			7.0		
Fuel cost / mile	\$0.25	\$0.11		\$0.29		
Fuel Savings / mile (positive is savings)	\$0.03	\$0.17				
Fuel Savings / bus / year (savings are positive)	\$388.24	\$2,152.94				

Annual Maintenance Costs (Engine)	PROPANE		7qts + filter miles / 6 mos	DIESEL		17qts + filter miles / 6 mos
Oil changes - mat'l cost (oil & filter)	\$18.34			\$47.10		
Oil changes - frequency (based on manufacturer recommendations)	2.52	5,000		4.20	3,000	
Oil changes - labor - [mins / change]	60	\$40.00		60	\$40.00	
Oil change cost / year		(\$147.02)			(\$365.82)	
DPF service- mat'l cost (post warranty cost / total years of service)					\$142.00	
DPF service - frequency					1.00	
DPF service - labor - [mins / year]				120	\$80.00	
DPF service cost / year					(\$223.00)	
*EGR Cooler / Valve - mat'l cost (post warranty cost / total years of service)					\$70.00	
EGR Cooler / Valve - labor - [mins / year]				360	\$240.00	
EGR Cooler / Valve cost / year					(\$310.00)	
DEF - mat'l cost / year (assumes 2% dosing rate)					\$80.46	
DEF - frequency (refills / year based on mileage) - [bus DEF tank size - gallons]				15	2.40	
DEF - labor (handling, filling, recording) - [mins / service]				5	\$3.33	
DEF cost / year					(\$88.46)	
Turbo - mat'l cost (post warranty cost / total years of service)					\$995.00	
Turbo - labor - [mins / year]				180	\$120.00	
Turbo cost / year					(\$1,115.00)	
Total annual maintenance costs		(\$663.51)	(\$663.51)		(\$5,720.62)	





## Crash Testing

- Blue Bird is certified to CMVSS 301.1 testing protocol
- 4,000 lbs @ 30 MPH
- Angled side and rear impact
- 220 PSI tank pressure
- 30 minute test



## Other Features

- When Propane Autogas is released from the tank it is a vapor, therefore cannot be ingested like gasoline or diesel.
- **Fuel is retracted back into the tank once the bus is shut off.**
- The ROUSH CleanTech fuel system is fitted with safety devices and shut-off valves that function automatically if the fuel line ruptures
- **Fuel Tanks are 20x more puncture resistant than a diesel tank**





# Training & Support



i.g. Burton



## ROUSH Trainings

- Online courses (primary method)
- Onsite Training at schools location
- Training in Livonia, MI at Roush
- 6 Regional Training locations
- Product Support
- Installation Support
- Field Support
- Warranty Support
- Field Data Analysis
- Technical Hotline





**Thank you!**

