



MONEY POWER DAY 2017

BOOST YOUR FINANCIAL WELL-BEING!

Poly-Western High School
Saturday, April 1st, 2017
9:00 AM – 3:00 PM

PRESENTED BY:



WELCOME

Hello and Welcome to Money Power Day® 2017!

It's the 12th Annual Money Power Day®, the region's largest financial fitness fair. It is presented to you by the nonprofit Baltimore CASH (Creating Assets, Savings and Hope) Campaign in partnership with financial institutions, nonprofits, government agencies and businesses working to promote strong financial futures for Baltimore families. We hope you take full advantage of all the services and information provided for FREE at this event.

WORKSHOPS:

Topics will include small business, home ownership, planning for retirement, managing healthcare costs and more

CREDIT CAFÉ:

Get a FREE credit score, pull your credit report, receive one-on-one counseling from certified counselors.

SMALL BUSINESS ZONE:

Get one-on-one advice from entrepreneurship experts. Learn about business planning, structure, taxes, and more. Have a business idea? Enter the "Pitch Your Side Hustle" contest for a chance to win \$750.

FEATURED SPEAKER: THE SAVVY INVESTOR™ MIKE CANET:

Amazon #1 Best-Selling Author and National Quill Award Winner for "Surviving the Perfect Storm: How to Create a Financial Plan That Will Withstand Any Crisis". Learn how to begin investing during the lunch hour!

KIDS ZONE:

Fun, financially focused activities for youth of all ages, including The Power Buck Game and more.

FREE TAX PREPARATION:

IRS-certified volunteers prepare taxes free for anyone who made under \$54,000 in 2016. Visit bmorefreetaxes.org to make an appointment.

EXHIBITOR HALL:

High quality nonprofits, businesses and government organizations will provide valuable financial services.

FINANCIAL PLANNING ZONE:

Meet one-on-one with a Certified Financial Planner™ to receive advice and insights about your financial future.

LATE ON WATER BILL OR PROPERTY TAXES?

Meet with a pro bono lawyer for tax sale advice. Sign up for an appointment with a lawyer by calling 443-703-3052.

ADDITIONAL SERVICES:

Free One-on-one appointments with a Certified Financial Planner™ or benefits screener. Plus a mobile shredder truck able to take the hassle out of document destruction

Complete your **PASSPORT** along the way for opportunities to win valuable prizes. Thank you for attending today. We hope you have a wonderful and informative day. Sincerely, The Money Power Day® Team

Thank you to our Diamond and Platinum sponsors for their generous support of Money Power Day®



WORKSHOP DESCRIPTIONS

10:00 AM - 11:15 AM

Preparing for Home Ownership (Workshop Room 1)

Home Ownership is the cornerstone of wealth building for many American families. In this workshop, learn valuable tips from speakers from Live Baltimore, the Baltimore City Office of Home Ownership, Maryland Department of Housing and Community Development and a local housing counseling agency, Belair-Edison Neighborhoods, Inc. Learn what you need to know to start along the path to owning your own home.

Rock Your Credit Score (Workshop Room 2)

Unlock the mystery behind how credit scores work and learn how to make them work for you! This interactive workshop will teach you the basics about credit reports and scores and show you how you boost your score!

11:30 AM - 12:45 PM

Starting a Small Business (Workshop Room 1)

Do you have a great business idea or just want to learn more about starting a small business? Presenters from the Enoch Pratt Library, Maryland CASH Campaign and the Small Business Resource Center will cover what you need to know. Topics include market analysis, business plans, tax structures, and finance options.

Managing Healthcare Costs (Workshop Room 2)

At every turn, it seems, there's bad news about the cost of healthcare. Fortunately for consumers today, there are a number of tools and resources available to reduce the cost of medical bills. It starts with picking the best health plan for your family and ends with committing to a healthy lifestyle. Learn how you can effectively manage these expenses before they become a burden. From preventative care to health spending accounts this panel will explore a wide variety of options you should consider to get the medical care you need while manage the cost.

1:15 PM - 2:30 PM

Working with a Small Business Lender (Workshop Room 1)

Back by popular demand, join local small business owners and the lenders they worked with; lenders will discuss what they look for in a business and how they can help your business get started or grow. Business owners will share their tips and advice for new business owners.

Plan for and Protect your Legacy (Workshop Room 2)

Do you have a plan in place to protect you, your family and your assets? This workshop will review the importance of preparing for the future and your legacy as part of a healthy financial plan. Our expert panel will equip you with the basics of creating a will, trust, medical directive, power of attorney, and guardianship, along with tips on insurance, beneficiary designations and dealing with your digital assets. Attorneys with a variety of backgrounds will share information and be available for questions.

Financial Coaching: What can it do for you? (Workshop Room 3)

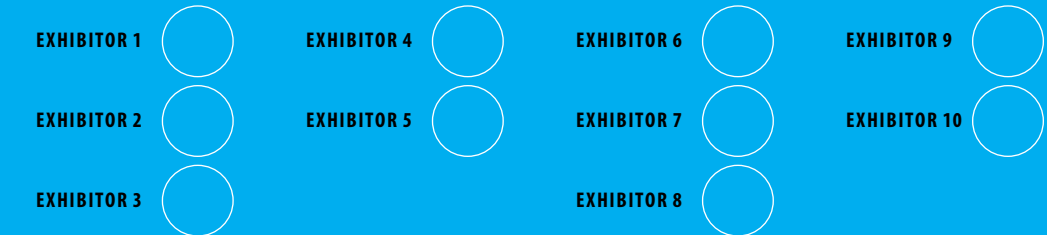
Are you ready to achieve your financial goals? Come learn about how financial coaching can help you do so! We will discuss Baltimore CASH Campaign's Financial Coaching Program and personal money habits to help you start reaching your financial dreams.

MoneyPower® PASSPORT

Talk to at least 10 exhibitors and complete three additional activities at the event then enter to win a prize. Once you complete the passport, fill out the entry form and drop it off at the Baltimore CASH Campaign table #34 & #35. Prizes will be raffled off and awarded on the main stage at 11:35 AM, 1:00 PM and 2:55 PM today. You must be present to win.

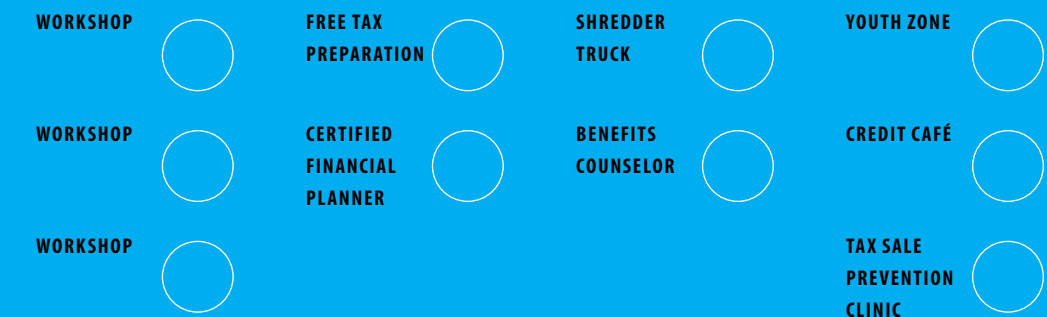
Exhibitors

Collect one sticker from each exhibitor you visit. Collect 10 stickers to complete this section.



Activities

Collect one sticker from each activity zone you visit. Complete at least 3 of the activities below to complete this section. Remember to visit the small business zone and enter to win the Pitch Your Side Hustle prize of \$200.



Entry Form

Name: _____

Address: _____

Phone: _____ Email: _____

THANK YOU

Thank You to our generous sponsors and partners

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SUPPORTER LEVEL

Alpha Kappa Alpha Sorority Inc. Rho Xi Omega Chapter · Guidewell Financial Solutions
 Financial Planning Association of Maryland · Maryland Volunteer Lawyers Service (MVLS)
 Pro Bono Resource Center of Maryland · Kiva · Network for Teaching Entrepreneurship
 T. Rowe Price · Jubilee Arts · The Maryland Department of Housing and Community Development

MAIN STAGE SCHEDULE

- 9:30 AM**
Opening Ceremony with Congressman Cummings
- 11:35 AM**
Raffle #1 and Raffle #2
- 11:45 AM**
Mike Canet: The Savvy Investor
- 12:45 PM**
Remarks from Mayor Catherine E. Pugh
- 1:00 PM**
Raffle #3 and Raffle #4
- 2:40 PM**
Pitch Your Side Hustle Presentations & Announce Winner
- 2:55 PM**
Raffle #5 and Raffle #6

WORKSHOP SCHEDULE

- 10:00 AM – 11:15 AM**
Preparing for Home Ownership (Workshop Room 1)
- 11:30 AM – 12:45 PM**
Starting a Small Business (Workshop Room 1)
- 1:15 PM – 2:30 PM**
Working with a Small Business Lender (Workshop Room 1)
- 1:15 PM – 2:30 PM**
Plan for and Protect your Legacy (Workshop Room 2)
- 1:15 PM – 2:30 PM**
Financial Coaching: What can it do for you? (Workshop Room 3)
- 10:00 AM – 11:15 AM**
Rock Your Credit Score (Workshop Room 2)
- 1:00 PM**
Managing Healthcare Costs (Workshop Room 2)

EXHIBITOR LISTING

- 1st Mariner Bank / Booth 3 / 1stmarinerbank.com
- 92Q Jams / Booth 33 / 92q.com
- Alpha Kappa Alpha Sorority Inc. Rho Xi Omega Chapter Booth 5 / rhoxiomega1988.org
- Baltimore CASH Campaign / Booths 34 & 35 / baltimorecashcampaign.org
- Baltimore City Department of Social Services Booth 31 / dhr.maryland.gov/local-offices/baltimore-city
- Baltimore Housing Office of Homeownership Booth 21 / baltimorehousing.org
- Bank of America (Diamond) / Booths 36 & 37 / bankofamerica.com
- BB&T Bank (Platinum) / Booth 45 / BBT.com
- BGE an Exelon Company / Booth 7 / bge.com
- Bon Secours Baltimore Health System, Inc. / Booth 30 / bonsecoursbaltimore.com
- Capital One Bank / Booth 9 / capitalone.com
- Civil Justice, Inc. / Booth 10 / civiljusticenetwork.org
- Civic Works: Baltimore Center for Green Careers Booth 19 / baltimoregreencareers.civicworks.com
- Civic Works- Retrofit Baltimore / Booth 20 / retrofitbaltimore.civicworks.com
- CollegeBound Foundation / Booth 2 / collegeboundfoundation.org
- Eastern Savings Bank / Booth 8 / eastensavingsbank.com
- Financial Education Services / Booth 18 / financialeducationalservices.com
- Financial Planning Association of Maryland Booth 28 / fpamd.org
- Great Kids Farm / Booth 16 / baltimorecityschools.org/greatkidsfarm
- Guidewell Financial Solutions / Booth 38 / guidewellfs.org
- Habitat for Humanity of the Chesapeake / Booth 24 / habitatchesapeake.org
- HealthCare Access Maryland / Booth 12 / healthcareaccessmaryland.org
- Jubilee Arts / Booth 22 / arts.jubileeartsbaltimore.org
- Project JumpStart / Booth 14 / abcbbaltimore.org/jumpstart
- Kiva / Booth 43 / kiva.org
- Live Baltimore / Booth 25 / livebaltimore.com
- M&T Bank (Platinum) / Booth 46 / mtb.com
- Magic 95.9 / Booth 38 / magicbaltimore.com
- Maryland 529 / Booth 37 / maryland529.com
- Maryland CASH Campaign / Booths 40 & 41 / mdcash.org
- Maryland Center for Excellence on Problem Gambling Booth 13 / mdproblemgambling.com
- Maryland Educational Opportunity Center / Booth 6 / meoonline.com
- Maryland Department of Housing and Community Development / Booth 26 / dhcd.maryland.gov
- Maryland Office of the Commissioner of Financial Regulation / Booth 11 / dllr.state.md.us
- Maryland Volunteer Lawyers Service (MVLS) Booth 15 / mvlslaw.org
- MECU of Baltimore (Platinum) / Booth 47 / mecu.com
- Neighborhood Housing Services of Baltimore, Inc. Booth 23 / nhsbaltimore.org
- Network for Teaching Entrepreneurship Booths 48-51 / nfte.com
- Operation HOPE, Inc. / Booth 1 / operationhope.org
- Powerbuck Store / Booths 52 & 53
- Seedco / Booth 17 / earnbenefits.org
- Small Business Resource Center of Baltimore Booth 44 / sbrcbaltimore.com
- St. Ambrose Housing Aid Center / Booth 27 / stambros.org
- Station North Tool Library / Booth 29 / stationnorthtoolibrary.org
- Suntrust Bank / Booth 32 / suntrust.com
- United Way of Central Maryland / Booth 21 / uwcm.org
- University of Maryland Francis King Carey School of Law Booth 42 / law.umaryland.edu
- Wells Fargo (Platinum) / Booth 39 / wells Fargo.com
- Year Up Baltimore / Booth 4 / yearup.org



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